

Colin Marshall

Current Institution:

Federation University Australia

Current Job Title:

Director Campus Life



Director Campus Life Federation University Australia

In this multi-dimensional role, I provide strategic leadership and management to campus business operations, including Student Accommodation (FedUni Living), Convention, Conference, Catering and Retail Services, Children's Centre's and University Sports (UniSports).

Regional Victorian Manager of Operations – The Spotless Group (previous position)

Prior to my current role, I spent almost 10 years working within Educational and Business Services as Regional Victorian Manager of Operations.

I have extensive experience in contract management and commercial business operations within an Education Services environment working with a number of Universities / colleges, leading independent schools and student groups. I carried responsibility for client relationship and human resource, financial and day to day operational management of a multi- million dollar portfolio of business including, retail precincts, high-end function services, conference business, residential food services, facilities management and cleaning operations.

College Lecturer

With a mid- size TAFE / College institute I teaching classes in *Developing Marketing Strategies*, *Principles of Customer Service and Hospitality Operations* to undergraduate Management students.

Education

I have post graduate qualifications in Vocational Education and Training, Business and Management (MA) and am currently pursuing a PhD in Education which examines student transition, engagement and development in regional university residential settings.

- Current Higher Degree by Research student - PhD set for completion in 2020
- Master in Business Administration (MBA)
- Diploma in Business (Management)
- Diploma in Vocational Education and Training (VET)
- Graduate Certificate in Management

- Certificate IV in Workplace Assessment and Training
- Apprenticeship in Hospitality / Culinary affairs

I am an innovative, intuitive and strategic thinker, with a wealth of member association, higher education, campus housing, business systems and human resource management experience that I readily share with ACUHO-I's membership and the campus housing profession broadly.

- I have a sound understanding of the global higher education and campus housing landscape including the challenges and opportunities it faces.
- I have a demonstrated ability to connect associations, groups and individuals around the world – evidenced by my efforts to strengthen the contribution, collaboration and cooperation of campus housing professionals across the association around the globe.
- I am a staunch advocate for the campus housing profession and of the core role professionals occupy in the higher education landscape. Having the opportunity to contribute to the shaping of students' lives across our University campuses is a calling and a privilege.

I take great pride in having served on a number of professional and community boards, committees and workgroups. I have also been most fortunate to have been recognised by peers for my service and contribution across the Campus Housing and Higher Education landscape.

A snapshot of activity and contributions include:

- **Served as Business Practices and Enhancements Director for ACUHO-I (2016 – 2018).**
During this time I have led and contributed to a number projects initiatives including the implementation of new committee and network framework, leading to increased member engagement and improved strategic outcomes for the association.
- **Served as Globalization Director for ACUHO-I (2013 – 2016)**
Spearheaded ACUHO-I's affiliations with CUBO, APSAA, NZATEAP, UCA, EUCA, Class of 2020 and in doing so have enhanced collaboration along with the profile and prominence for both associations.

- Past President Australasian Association College University Housing Officers (AACUHO – now APSAA) having also served as Vice President and committee member
- Convenor /participant in ACUHO-I's International Symposia (2012, 2014 & 2016)
- Participant in the first ACUHO-I Global Housing Summit in Hong Kong – preceded by an International Study tour of mainland China
- Participated in and presented at a number of ACUHO-I Annual Conference & Expositions
- Served on the ACUHO-I *Regional Best Taskforce* work group
- Recipient of the AACUHO Joe Massingham Meritorious Service award (2014)
- Recipient of the award of AACUHO Life membership (2015)
- Current member of the Association for Tertiary Education Management (ATEM)
- Recipient of an ATEM / Campus Review award for Excellence in Innovation (2015)
- Recipient of Australian Government Office of Learning and Teaching (OLT) Award for programs that enhance learning (2016)
- Serve as Co-Chair on FedUni Australia's Education Reference Group
- Served on City of Ballarat Social Housing project work group
- Served on City of Ballarat Rejuvenating Central Business Area (CBA) steering group
- Served on Children's Primary School council